

## Senior Communication Manager

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Company: Danone

Location: Morocco

Category: other-general

## Senior Communication Manager

Centrale Danone is looking for its new

### Senior Communication Manager

As such, your main missions will be to

**promote Danone reputation internally & externally :**

Execution of communication plans Daily monitoring of medias (press and Social media)

Implement external communication plan Follow-up of Danone reputation measurement

Manage the communications agencies and media partners Communication budget follow-up

Corporate communication events management Reputation and Corporate image Studies

monitoring Deputy of the communication Director

**To be succesful in your role, you need to have :**

A Master's degree in Marketing, Communications, Public Relations, or equivalent (Bac +5)

Minimum of 6 years of experience Solid understanding of communications and public relations

principles Excellent project management skills High knowledge of designing and developing a communication plan\* Fluent in **English & Arabic** both written and spoken

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