

Junior PR Specialist (Remote Internship – Public Relations)

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Company: TALENTKOMPASS deutschland

Location: Morocco

Category: arts-design-entertainment-sports-and-media

LOCATION: Remote Work

SCHEDULE: Part-time

Are you seeking a unique opportunity to gain hands-on experience in public relations and work with a prestigious Management Consulting firm? TalentKompass Deutschland, a leading Human Resources company based in Germany, is searching for a Public Relations Intern to join our esteemed client. This remote position offers an exceptional opportunity for someone who is passionate about public relations and eager to learn in a dynamic and fast-paced environment.

As a Public Relations Intern, you will collaborate closely with the communications team, where you will be responsible for various tasks, including media relations, content creation, and social media management. You will have the unique opportunity to learn from experienced professionals who will provide mentorship and guidance throughout the internship. With this internship, you will acquire valuable experience in public relations, project management, and teamwork – all essential skills for a successful career in this field.

Responsibilities:

Assist in the development and execution of public relations strategies and campaigns

Create and edit press releases, media alerts, and other PR materials

Monitor media coverage and develop media lists

Manage and update social media platforms, ensuring consistent messaging and brand representation

Collaborate with cross-functional teams to develop and implement communications initiatives

Support the team with general administrative tasks as required

Assist in the organization and coordination of events and webinars

Requirements:

Strong written and verbal communication skills in English

Basic understanding of public relations principles and practices

Proficient in Microsoft Office and social media platforms

Strong attention to detail and ability to multitask

Ability to work independently and as part of a team

Familiarity with media monitoring tools and techniques is a plus

Experience with content creation and copywriting is a plus

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