

Junior Market Analyst (Remote Internship – Market Research)

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Company: TALENTKOMPASS deutschland

Location: Morocco

Category: business-and-financial-operations

LOCATION: Remote Work

SCHEDULE: Part-time

Are you seeking an opportunity to gain hands-on experience in market research analysis while working with a reputable Management Consulting firm? TalentKompass Deutschland, a leading Human Resources company based in Germany, is searching for a Market Research Analysis Intern to join our esteemed client. This remote position offers an exceptional opportunity for someone who is passionate about market research and eager to learn in a dynamic and fast-paced environment.

As a Market Research Analysis Intern, you will collaborate closely with the consulting team, where you will be responsible for various tasks, including data collection, analysis, and report writing. You will have the unique opportunity to learn from experienced professionals who will provide mentorship and guidance throughout the internship. With this internship, you will acquire valuable experience in market research analysis, project management, and teamwork – all essential skills for a successful career in this field.

Responsibilities:

Conduct primary and secondary research to collect data for market analysis

Analyze data and prepare reports using various tools, including Excel, SPSS, and other statistical software

Participate in the development of research methodologies and processes

Support the team with general administrative tasks as required

Collaborate with cross-functional teams to gather and analyze research data

Help maintain the accuracy and completeness of research databases and spreadsheets

Requirements:

Strong analytical and problem-solving skills

Basic understanding of market research principles and practices

Excellent written and verbal communication skills in English

Proficient in Microsoft Excel and other data analysis software

Strong attention to detail and ability to multitask

Ability to work independently and as part of a team

Familiarity with survey tools and techniques is a plus

Knowledge of statistical analysis tools and techniques is a plus

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