

## Digital marketing copywriter internship

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Company: Creative X Growth

Location: Morocco

Category: business-and-financial-operations

Creative X Growth is a digital marketing agency based in London (a subsidiary of Raed Digital LTD), specializing in social media marketing, search engine optimization, and website development.

Our current challenge is to elevate Creative X Growth to a higher level without losing what makes us special for our clients.

We are committed to delivering scalable and reliable services to mass-market clients while upholding quality, ideation, and a growth-oriented and responsible mindset. This is a challenging combination, but we are embracing it for the next stage of our journey. And this is where you come in.

Creative X Growth is in search of a new, sharp, and passionate copywriting talent for its clients. Guided by our digital marketing director, you will be responsible for writing and SEO optimization.

Key Responsibilities:

Conduct keyword research and analysis to identify content opportunities.

Assist in creating search engine optimized content, including writing title tags, meta descriptions, and optimized content.

Contribute to the implementation of link-building strategies to enhance our backlink profile.

Aid in setting up local SEO campaigns.

Analyze and interpret data to measure the impact of our SEO campaigns.

Collaborate with the marketing team to align SEO efforts with our overall business goals.

Requirements:

Strong english and french written and verbal communication skills.

Student in marketing, communication, business, literature or a related field.

Ability to work independently and manage multiple projects simultaneously.

Familiarity with Google Products (Google Docs, Sheets, etc.).

Your Soft Skills:

Curiosity / Precision / Synthesis skills / High level of autonomy / Excellent communicator /

Listening skills / Empathy / Humility / Ownership / Sense of responsibility.

Additional Information about the Position:

Internship Plus: Training provided by the agency in SEO optimization, flexibility, autonomy in work, participation in real projects.

Unpaid internship.

Duration: As soon as possible.

Work mode: Hybrid.

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