

Communication Officer

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Company: AXA Group

Location: Morocco

Category: other-general

Responsibilities:

(a) Be the key communication referent for AXA Group Operations Morocco.

Define and roll out a yearly communication plan supporting the ambitions of GO Morocco, AXA Group Operations and the AXA Group.

Manage the overall relation with the different professional families and experts with the aim of building a strong community.

Advise key leaders and spokespersons as to how best communicate about their activities.

Development and deployment of the annual communication plan in line with the internal strategy.

Management and deployment of internal communication projects and campaigns.

Organization of all internal events in pre-event, during-event, and post-event (virtual and face-to-face).

Crisis communication management.

Editorial management - Definition, deployment, and management of the editorial line with study of audience, tools, and frequencies.

Writing of articles, newsletters and internal e-mailing and publication on the internal communication platform and digital tools.

Management of the relationship with partner agencies and service providers.

Management of the annual communication budget of the country

Support, advice and sharing of expertise with operational and technical teams as well as the implementation of associated communication plans.

Definition and implementation of communication plans related to sustainable development & corporate responsibility.

Manage the local AXA Heart in action by being the local correspondent.

Monitoring and analysis of the performance and impact of each of the communication operations implemented (events, campaigns, publications, etc.) according to the predefined KPIs.

(b) Act as a member of the global communication team where you will contribute to the definition, implementation and roll-out of the AXA Group Operations communication strategy.

Oversee specific global communication projects to deploy locally.

Launch new projects which can bring higher expertise to the communication team (tools – systems – content management).

Participate and contribute to the global communication governance.

Votre Profil

Technical and Professional Skills:

Degree in Communication.

Strong communications skills (including strong mastery of oral and written communication).

Strong stakeholder's management.

Strong skills in project management.

Fluent in English and French.

Proven capacity to work in transversal multicultural teams with other departments.

Experience /training in project management (planning, budgeting, etc.).

Soft Skills:

Ability to communicate clearly and persuasively.

Ability to manage different types of stakeholders (Executives, Managers and Experts).

Ability to drive change.

Strong team player, including ability to work in multi-cultural team.

Autonomy, ability to do multi-task, prioritize and deliver on time.

Dynamism, reactivity, commitment.

A propos d'AXA

Leader mondial de l'assurance et de la gestion d'actifs, AXA aide ses 100 millions de clients à traverser les petites et grandes difficultés de la vie et les accompagne dans la sécurisation de leurs projets. Pour aider ses collaborateurs dans leur mission, AXA se donne comme priorité de prendre soin d'eux. Ainsi, en rejoignant AXA France vous travaillerez dans une entreprise responsable, offrant une véritable culture d'expertise, accélérant le développement des compétences de chacun, proposant une rémunération attractive et une évolution régulière. Pour vous, nous réinventons notre métier.

AXA évolue pour devenir une entreprise durable axée sur la technologie et, à AXA Group Operations, nous sommes l'un des principaux moteurs de cette transformation.

Nous favorisons l'évolution de notre modèle commercial dans le secteur des assurances grâce à la technologie et à l'innovation, pour garantir sa mise en œuvre concrète rapide au niveau global, avec des conseils et une exécution de grande qualité. Nous sommes présents dans 17 pays avec des équipes engagées et hautement qualifiées. Nous mettons à profit la technologie, les données, l'approvisionnement, la sécurité et l'allocation des investissements de manière globale, mais nous réalisons également des économies d'échelle et des synergies lorsque cela est nécessaire.

A propos de notre entité

Présente au Maroc depuis 2009, AXA Group Opérations Maroc est une entité d'offshoring. Avec ses 300 collaborateurs et ses différents centres d'expertise opérant dans les domaines de l'informatique, de la Gestion de projet, de la Finance et des Ressources Humaines, AXA GO Maroc soutient Group Operations dans la réalisation de sa mission.

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